

A Primer for Every Job...

Recommended Applications	B-I-N	BE123+	COVER STAIN	ALLCOAT
INTERIOR SURFACES				
Drywall	E	E	E	E
Plaster (1)	G	E	G	E
Limewash/Lime Plaster	NR	E	NR	E
New Wood Trim/Doors	E	E	E	E
Plywood	G	G	E	E
Brick	NR	E	NR	NR
Concrete (1)	G	E	G	G
Galvanised New (3)/Old	NR	E	NR	G
Aluminium/Stainless Steel	G	E	G	G
Plastisol™	E	E	E	E
Fibreglass/GRP	NR	E	NR	NR
Glossy Paints/Glass	E	E	E	E
Varnish/Woodstain	E	NR	NR	NR
Clear Finishes	E	G	G	G
Wood Panelling/Laminates	E	G	G	G
Ceramic Tiles	G	E	G	G
Formica®	E	G	G	G
Wallcovering (non-porous)	E	E	E	E
Powder Coatings	E	E	E	E
Acoustic Tiles	NR	E	E	E
EXTERIOR SURFACES				
Cedar & Redwood	*	G	E	*
Plastisol™	*	E	E	*
Pressure Treated Wood	*	E	E	*
Brick	*	E	NR	*
Concrete/Stucco	*	E	G	*
Glossy Paints/Glass	*	E	E	*
Galvanised New (3)/Old	*	E	NR	*
Aluminium/Stainless Steel	*	E	G	*
Wrought Iron/Cast Iron/Copper	*	E	E	*
Lead/Asbestos	*	E	NR	*
PVC	*	E	G	*
Powder Coatings	*	E	E	*
STAINS & ODOURS				
Tannin Bleed	E*	G	E	E*
Knots & Sap	E*	NR	NR	NR
Flash Rusting	E*	E	G	G*
Smoke & Fire Damage	E*	E	E	E*
Water Damage	E*	G	E	E*
Nicotine/Tobacco	G	G	E	E*
Mildew/Mould Stains (2)	E*	NR	E	E*
Grease	E*	E	E	E*
Tar/Bitumen/Asphalt	NR	E	NR	NR
Creosote	NR	E	NR	NR
Odour Sealing	E*	NR	NR	NR
Lipstick/Crayon	E*	E	G*	G*

E = Excellent (best recommendation)
 G = Good (may be used on this surface)
 NR = Not Recommended

NOTES: * Use B-I-N for spot priming on exterior surfaces

- 1) Allow new plaster/cement & stucco to cure 60-90 days before coating.
- 2) Use Blackfriar Fungicidal Wash to remove mould/mildew before priming.
- 3) Degrease new galvanised steel with methylated spirit before priming.

READ INSTRUCTIONS ON PRODUCT CONTAINER FOR FURTHER INFORMATION

Other ZINSSER Problem Solvers...



B-I-N®
The Ultimate Performance Shellac-Base Primer-Sealer

- The ultimate stain killer – blocks stains from water, smoke, fire damage and more
- The ultimate new wood sealer- seals knots & sap streaks
- Blocks odours permanently and completely
- Sticks to glass, metal, tile and other glossy surfaces without sanding
- Lightning fast dry – recoat in 45 minutes
- Great under or over any topcoat

*Available in handy 390ml aerosol



COVERSTAIN®
Oil-Base Primer-Sealer, Stain Killer & Bond Coat

- Interior and exterior
- Blocks cedar & redwood bleed
- Use for fire, smoke & water damage
- Sticks to all surfaces without sanding
- Fast drying – recoat in 2 hours

*350 VOC Formula



ALLCOAT®
Allcoat SB Stain Killer Multi-Surface Primer & Finish

- High Hiding Stain Blocker
- Oil performance without the odour
- Kills stains from water, graffiti, ink & crayon
- Sticks to all surfaces without sanding
- Non-yellowing, dries flat & sands easily
- Dries in 30 minutes
- Recoat in 2 hours



PERMA-WHITE®
Mould & Mildew-Proof™ Interior Paint*

Eggshell, Satin and Semi-Gloss Finishes

- Mould & Mildew-Proof™ paint film - guaranteed for 5 years*
- Durable, long lasting finish - guaranteed for 15 years
- Self-Priming - sticks to surfaces without sanding
- Fade resistant
- Resists dirt and moisture
- Tintable to any off-white, pastel or medium earhtone colour

*This product contains a mildewcide to prevent the growth of mould and mildew on the paint film only.



Bulls Eye 1·2·3^{plus} ADVANCED TECHNOLOGY

All Surface • All Purpose Water-Based Primer Sealer



- ✓ Solvent-based performance in an advanced water-based formula
- ✓ Primer for all projects
- ✓ Sticks to most surfaces - interior & exterior
- ✓ Blocks stains, EVEN water & smoke stains (no other primer like it on the market)
- ✓ Dries in 30 mins, recoat in 1 hour
- ✓ 12.5pH Alkali resistant
- ✓ Ultra low VOC
- ✓ Tintable



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An RPM Company



The water-based primer that's great for any surface!



Solvent based performance in an advanced water-based formula

Zinsser Bulls Eye 1-2-3 Plus Primer Sealer is a next generation interior/ exterior primer that offers the performance of a solvent-based primer in an advanced water-based formula. Containing Hydro Pliolite™, a revolutionary resin with powerful stain blocking capabilities and excellent adhesion, **Bulls Eye 1-2-3 Plus** combines incredible stain blocking power with quick drying convenience, exceptional flow and levelling and outstanding adhesion to glossy surfaces – interior and exterior.



Primer for all projects - interior and exterior

Apply to interior and exterior walls, ceilings, doors, trim, fascia, soffits, foundations, railings, and similar previously painted surfaces. **Bulls Eye 1-2-3 Plus Primer Sealer** bonds to wood (even a previously varnished surface) as well as plaster, concrete, gloss enamels, hardboard, glass, PVC and ceramic tiles.



Excellent adhesion

Bulls Eye 1-2-3 Plus bonds to glossy surfaces such as glossy enamel paints, wax-free varnishes and woodstain, Formica®, PVC, fibreglass, vinyl and even ceramic tile without pre-sanding or surface deglossing. Just clean and prime – and you're ready to paint!



Blocks stains, even water and smoke stains

Bulls Eye 1-2-3 Plus resists rewetting to block water-soluble stains like a solvent-based primer and seals oil-soluble stains so projects can be completed with just one primer. It seals porous surfaces and traps most stains in the primer film – water, graffiti, markers (permanent and water-based) grease, rust, cedar & redwood tannin, creosote, cigarette smoke, soot, smoke damage and asphalt stains.



Rust Inhibitive Formula – great for new metal

Bulls Eye 1-2-3 Plus provides a rust inhibitive coating on iron railings, steel frames, piping, etc. It dries to a smooth, tight, water resistance film that's great for steel doors, metal panels, duct work, galvanised gutters – any interior or exterior metal surface.



Mould and Mildew resistant primer film

It is extremely effective at preventing the growth of mould and fungi on the primer film in damp, humid environments, extending the life of the paint job. So it's great for high-humidity areas like bathrooms and laundry rooms. It contains chalk-binding resins for use on moderately chalked aluminium or previously painted panelling and trim and can be used on surfaces up to pH 12.5.



Fast drying and Ultra low VOC

With the added benefit of an ultra low VOC content, **Bulls Eye 1-2-3 Plus Primer Sealer** will give you a top notch paint job without comprising on air quality. It dries in 30 minutes and can be recoated after just 1 hour.



GENERIC TYPE:

White pigmented, modified acrylic water-base primer-sealer stain killer & bond coat

RECOMMENDED FOR:

Interior:

New or previously painted drywall, plaster, wood (pine, fir, cedar, redwood, plywood), metal (aluminium, iron, steel, stainless steel, galvanised metal), vinyl, PVC, fibreglass, masonry (stucco, concrete & brick).

Exterior:

New or previously painted wood (pine, fir, cedar, redwood, plywood, pressure treated woods). Asbestos shingles, glass, metal (aluminium, iron, steel & galvanised metal), PVC, aluminium and vinyl cladding, fibreglass and masonry (stucco, concrete & brick).

APPLICATION DATA:

Brush, roller or pad:

Nylon, polyester or blend

Airless Spray:

.017" tip @ 2000 – 2500 psi

Conventional Spray:

Thin to 10% - clean water
Spray @ 50 - 60 psi

Practical Spread Rate:

10m² per litre

Application Conditions:

10 – 32°C / <85% RH

Dry Time (24°C / 50%RH):

Touch: 30min.
Recoat: 1 hr
Stain sealing: 2hrs, cedar 24hrs
Full scrape cure: 7 days

Tinting:

Up to 10ml universal colourant per 1 litre
(Note: The addition of universal colourant may prolong the drying time of this product)

CLEANUP:

Clean applications tools with warm water and liquid detergent or household cleaner. If dried on tools use a heavy-duty household cleaner and rinse with water.

TECHNICAL DATA:

Solids by weight:	50.9%
Solids by volume:	35.2%
Density:	1.4 g/l
Viscosity Range:	95 – 100 KU
Theoretical Spread Rate @ 1.4mm DFT:	10m ² per litre
Dry Time @ 25°C/50% RH:	Touch: 30 min Recoat: 1 hour
Stain sealing @ 25°C/50% RH:	2 hours
Adhesion cure @ 25°C/50% RH:	7 days
Shelf life @ 20°C:	24 months
Storage/handling - Store indoors:	5-32°C
Max VOC:	1.5 g/l
Freeze/thaw stable:	Yes

LIMITATIONS:

Not recommended for floors or decks or surfaces subject to immersion or prolonged contact with water. These limitations are not to be construed as all-inclusive.