

# Technical Data Sheet

## Bulls Eye® 1-2-3 Plus

**Generic Type:** White pigmented, modified acrylic water-base primer-sealer stain killer & bond coat.

### Performance Characteristics

- Bonds to glossy surfaces without scuff sanding
- Formulated with proprietary stain-blocking resins
- Rust inhibitive – may be used to prime ferrous metal
- Dried film is mould and fungi resistant
- Binds moderately chalky surfaces
- Dries in minutes, can be recoated in 1 hour

### Recommended uses-

Apply to interior and exterior walls, ceilings, doors, trim, fascia, soffits, foundations, railings, and related paintable surfaces. Bulls Eye® 1-2-3 Plus bonds to wood, plaster, concrete, gloss enamels, hardboard, glass and tile. Provides a rust inhibitive coating on iron railings, steel frames, piping, etc. Resists the growth of mould and fungi on primer film in damp, humid environments. Seals porous surfaces and traps most stains in the primer film – water, graffiti, grease, rust, cedar & redwood tannin, creosote, smoke damage and asphalt stains. Allow two hours dry time when using as a stain blocker. Some stains may require a second coat.

**Interior** - New and previously painted drywall, plaster/ cement based coatings, wood (pine, fir, cedar, redwood, plywood), metal (aluminum, iron, steel, stainless steel, galvanized metal), vinyl, PVC, fibreglass, masonry (stucco, concrete block, poured concrete, brick).

**Exterior** - New or previously painted wood (pine, fir, cedar, redwood, cladding, plywood, pressure treated wood), hardboard, asbestos shingles, glass, metal (aluminum, iron, steel, stainless steel, galvanized metal), PVC, some rigid plastics, aluminium and vinyl panelling, fibreglass and masonry (stucco, concrete block, poured concrete and brick).

**Rust Inhibitive** – Dries to a tight, water resistant film that inhibits development and spread of rust on metal. Remove rust and wipe surface clean with a rag dampened in methylated spirits.

**Mould and Fungi Resistance** – Resists the growth of mould and fungi on the primer film.

**Cedar and Redwood Bleed** – Traps tannins in the primer film to prevent them from 'bleeding' into the finish coat. Allow to dry overnight before applying topcoat. Very porous woods may require two coats before topcoat.

**Chalky Panelling**- Contains chalk-binding resins for use on moderately chalked aluminum or previously painted panelling and trim.

**High pH substrates**- can be used on surfaces up to pH 12.5.

**Glossy Surfaces**- Adheres to glossy enamel paints, wax-free varnishes and woodstain, Formica®, PVC, fibreglass, vinyl – even ceramic tile – without pre-sanding or surface de-glossing.

**Surface Preparation:** Surfaces should be clean, dry, sound and free of dust, dirt, excessive chalky material, grime, grease, oil, wax, fungi, wallpaper adhesive or any contamination that may interfere with adhesion. If unsure, always wash surface with a household bleach and water solution or methylated spirit. New plaster which is polished or dusty should be sealed with Zinsser Gardz®. Remove any unsoundly adhered coatings. Sand any remaining paint film edges smooth with the surface. Lightly sand exposed exterior wood with 80 to 100grit sandpaper to remove loose or weathered wood fibres. Attempt to remove existing stains by washing, sanding, scraping, etc. Kill mould and fungi with Blackfriar Anti Mould solution. If you are concerned about mould and fungi behind walls, underneath flooring, in ventilation systems or other nseen areas, contact a professional who specialises in mould and fungi remediation. Bare wood that has been exposed for more than 4 weeks should be lightly sanded or abraded to remove weathered wood fibers. Countersink exposed nail heads and fill all nail holes and gouges with Ready Patch™. For commercial buildings and schools follow appropriate guidelines for mould removal. Spot prime knots and sap streaks with Zinsser B-I-N® Primer-Sealer before priming full surface with Zinsser Bulls Eye® 1-2-3 Plus.

**Application Conditions:** Apply when air and surface temperature is between 10 and 32 °C and relative humidity is less than 85%. Substrate moisture content should not exceed 12%.

**Application Methods:** Shake or stir before using. In most cases only one coat is necessary to prime most surfaces. If excessive absorption occurs over very porous substrates a second coat may be necessary. Spot priming is recommended only under high opacity topcoat paints. For best results, prime entire surface before painting. Keep container closed when not in use.

- Brush, Roller or Pad – Use synthetic (nylon, polyester or blend)
- Airless Sprayer – Use .017” tip @ 2000–2500 PSI
- Conventional Sprayer – Spray at 50 – 60 PSI

**Tinting:** Tintable to mid tone colours. Tinting the primer toward the colour of the topcoat helps it hide in one coat – use up to 10ml universal colourant per 1L. (Note that the addition of universal colourant may prolong the dry time of this product).

**Thinning:** If thinning is necessary add no more than 5% clean water. Note that thinning the primer may affect its stain-blocking properties.

**Dry Time:** In most cases Zinsser Bulls Eye® 1-2-3 Plus will dry to the touch in 30 minutes and can be recoated after 1 hour. The dry primer film develops full adhesion after it cures in 7 days. Lower temperatures, higher humidity and the addition of tint will prolong dry and cure time.

**Coverage:** Approx. 10 m<sup>2</sup> per litre on smooth, painted, non-porous surfaces. Coverage may vary according to the porosity of the substrate and the method of application.

**Cleanup:** Clean up spills and drips with liquid detergent and warm water. If spills or drips have dried use methylated spirits or ammoniated detergent to soften and remove primer. Wash application tools in a solution of detergent and water immediately after use. If dried on tools let soak overnight in a solution of equal parts ammoniated detergent and water. Scrub bristles clean with a wire brush. Follow manufacturer's instructions when cleaning spray equipment.

**Precautions:** Consult product Safety Data Sheet

**Warranty:** Zinsser Bull Eye® 1-2-3 Plus is guaranteed to perform as indicated when applied according to label directions to a properly prepared surface. Directions are as complete as possible but cannot encompass all conditions, applications, and / or surfaces beyond manufacturer's control.

### Typical Physical Properties

Percent Solids, Weight: 50.9%  
 Percent Solids, Volume: 35.2%  
 Density : 1.4 gram per litre  
 Viscosity Range: 95 to 100 KU  
 Theoretical Spread Rate : 10 sq. metres per litre  
 Dry Time @ 25°C/50% RH: Touch: 30 min Recoat: 1 hour  
 Stain Sealing @ 25°C/50% RH: 2 hours 24 hrs over cedar  
 Adhesion Cure @ 25°C/50% RH: 7 days  
 VOC: EU limit value for this product (cat A/g): 30 g/l . This product contains max 1.5 g/l VOC  
 Shelf Life: 2 years  
 Freeze/ Thaw stable  
 Storage/Handling: Store indoors 5 - 32°C

**Disposal** – Dispose of this material and its container to hazardous or special waste collection point.

**Limitations** – Not recommended for floors or decks or surfaces subject to immersion or prolonged contact with water. These limitations are not to be construed as all-inclusive.

**Technical Assistance** - Available through local Zinsser stockists. To find your nearest stockist call 0191 410 6611.

Read and carefully follow all information on this Technical Data Bulletin, on the product label and the material safety data sheet for this product. To the best of our knowledge, the data contained herein are true and accurate at the date of issuance and are subject to change without prior notice. User must contact Tor Coatings to verify correctness before specifying or ordering. No guarantee of accuracy is given or implied. We guarantee our products to conform to Tor's quality control and assume no responsibility for coverage, performance or injuries from use. Visit [Zinsseruk.com](http://Zinsseruk.com) for our most up-to-date technical data bulletins.